

Don't miss your chance to hear this great, knowledgeable speaker on an important topic!

ARMA Central Iowa Chapter Spring Seminar

Records Management 2.0: Social Media and Compliance

Presented by Jesse Wilkins, CRM, CDIA+

May 18, 2011

In this highly interactive seminar, we will define Web 2.0 as a concept and as a practice. We will introduce the various Web 2.0 tools, including blogs, wikis, Twitter, social networks, and social sharing. We will outline ways organizations are already using these tools to communicate, collaborate, and conduct business and share strategies for getting users to use them. We will compare the commercial solutions with their more enterprise-friendly counterparts and describe key functionality required to implement and manage these tools inside the organization. The session will conclude with specific strategies for managing these tools as records.

Jesse Wilkins, CRM, CDIA+, is the Director, Systems of Engagement, for AIIM International. He has worked in the information management industry for 15 years as an end user, vendor, and consultant. His areas of expertise include strategy, program development, and technology implementation for electronic records management, email management, and social business technologies. Jesse has served on the international boards of both ARMA and AIIM. He is a frequent speaker and author on information management topics and has delivered more than 200 presentations since 2003.

SEMINAR DETAILS:

WHEN: Wednesday, May 18, 2011

Registration: 8:30–9:00 AM

Program: 9:00 AM – 4:00 PM

Lunch provided

WHERE: The Meadows Events and Conference Center

Prairie Meadows Racetrack & Casino

I-80 Exit 142 – Altoona, IA

Directions: [Prairie Meadows Racetrack and Casino](#)

RESERVATIONS:

Email Susan.Lees@Pioneer.com or call Susan at (515)535-4154

Reservations must be made by **Monday, May 16, 2011**

Cancellations after this date or no-shows will be billed

REGISTRATION FEES:

\$95 ARMA Member \$125 Non-Member

Registration fee covers seminar presentation, materials, continental breakfast, lunch and break refreshments

PAYMENT:

To pay with PayPal, use the links below.

[\\$95.00 Member Fee](#) [\\$125.00 Non-Member Fee](#)