

**For Immediate Release:**

**AIIM MIDWEST CHAPTER AND LOCAL COMPANY TO OFFER FREE SHREDDING SERVICES TO THE GENERAL PUBLIC IN SUPPORT OF EARTH DAY 2010**

March 17, 2010

**Altoona, Iowa** – The AIIM Midwest Chapter and Document Destruction and Recycling Services will be providing two days of free shredding services to the general public in support of Earth Day 2010.

The event strives to make the public aware of the objectives of the AIIM Midwest Chapter and will highlight the importance of protecting discarded personal information. The date of the event also coincides with Earth Day 2010, which is held annually each year on April 22<sup>nd</sup>.

The event will be held on Thursday, April 22<sup>nd</sup> and Friday, April 23<sup>rd</sup>, 2010 from 9am until 3pm each day at Document Destruction and Recycling Services' Altoona facility, located at 108 5<sup>th</sup> Avenue S. W., Altoona, Iowa, 50009.

Members of the public may bring up to four bags or boxes of items to be shredded. Sample items include: health papers, insurance papers, tax returns, x-rays, film, CD-ROMs and DVDs.

**For more information, please contact:**

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**About the AIIM Midwest Chapter:**

The AIIM Midwest Chapter is the community that provides education, research, and best practices to help organizations find, control, and optimize their information. Typically we are associated with Enterprise Content Management (ECM) software and practices, which further help organizations of all sizes deal with issues surrounding their documents and records needed to conduct business.

For more information about the AIIM Midwest Chapter, please visit: [www.aiimmidwest.org](http://www.aiimmidwest.org).

**About Document Destruction and Recycling Services (DDRS):**

DDRS provides off-site professional confidential material destruction in a secure, cost-effective and environmentally responsible manner for companies throughout Iowa and Western Illinois.

For more information about DDRS, please visit: [www.shred4you.com](http://www.shred4you.com).